



## Earn Extra Credit

### We Have 2 Ways to Get Discounts and Rebates

#### Option #1: Platinum and Gold Members

New to Senior Summer School this year is our Platinum and Gold Membership Program! This means for members who have already attended our summer programs, we have incorporated a program discount and additional trip credit to show our appreciation for joining us again and again.

**Program Discount** – This is applied to the regular price of the program. Anytime you sign up you will receive the discount on the program of your choice. Only one discount may be applied to the regular price.

**Trip Credit** – This credit will be recorded and applied to any additional trips that you sign-up for during your session. Trip forms will be sent out a few months before each program. We will include with the forms what trip credit will apply. Don't forget if you are coming on a Madison Weekender to Chicago or Door County you can apply the trip credit to that too!

#### Platinum

Our Platinum members have traveled with Senior Summer School for 2 or more summers since 2007.

Benefits Include:

- \$100 Program Discount
- \$100 Trip Credit - to be used towards additional trips

#### Gold

Our Gold members traveled with us for the first time last summer, in 2011.

Benefits Include:

- \$50 Program Discount
- \$75 Trip Credit - to be used towards additional trips

*\*Certain exclusions may apply. Only one program discount can apply towards the regular program price. Trip Credits are not exchangeable for cash and cannot apply towards your program fee.*



## Option #2: Referral Program

**It's all about the word-of-mouth. Bring new people to Senior Summer School and we will make you smile!**

As we all know, a good word from a friend goes a long way. Senior Summer School has been fortunate to have wonderful and loyal customers that promote their travels with our programs to their friends and neighbors. Because of this, Senior Summer School would like to continue to encourage those of you with great things to say to go ahead and say them!

We are eager to introduce Senior Summer School's referral program to our current and future customers. It works like this. If you refer a friend, you will receive a \$40 \*rebate for your 2012 program. For each additional friend you refer you will receive a \$25 \*rebate. There is no limit on the number of referrals, and to sweeten the deal, for every 4 people you refer, you will receive a \$35 dollar bonus rebate on top of it all. Please refer to the chart to see the details:

Number of Referrals	*Rebate Amount
1	\$40
2	\$65
3	\$90
4	\$150
5	\$175

### In order to qualify:

- Qualified referrals must be NEW to Senior Summer School, meaning they have never participated in a program, and are not currently on our mailing list.
- Those individuals seeking the rebates are to provide Senior Summer School with the contact information including name, address, e-mail, and phone number of those individuals who are being referred.
- You can send in your referrals by calling us or submit information through the **Contact Us** page on our website with your referral contact information.
- Both the individual who is referring a new customer and the new participant must travel in summer 2012.
- Upon registering, new participants must reference the name of the individual who is referring them either verbally or in the "How did you hear about us" field on the 2012 Registration Form.

*\* Terms of Rebate: Rebates will be issued within 30 days of completion of the 2012 programs by both parties or by September 30, 2012 .New Referred Participants will receive a gift.*